

Nejra Gorančić is a product designer who strives to make a useful contribution in the modern, fast-paced world through creative thinking and people-centered practices to create intuitive products. She obtained a master's degree in Product Design at the Academy of Fine Arts in Sarajevo. During her first and second study cycles, she achieved good results and was awarded the Silver Badge. She is involved in many projects of different artistic expressions and was a finalist at the Zagreb Design Week in Croatia. Gorančić participated in the Erasmus+ student exchange program, improving her knowledge at the Faculty of Industrial Design at the Jan Matejko Academy in Krakow, Poland. Her interests are focused on design, film art, photography, and painting.